

GRAPHIC DESIGN TECHNOLOGY

Overview

Degrees Offered: Program Certificate

Limited Enrollment: Yes

Program Begins: Fall

Delivery Method: On Campus

Phone: 701-224-2429

Email: bsc.cet@bismarckstate.edu

Description

The Graphic Design Technology program certificate provides classroom and lab instruction in a Mac-equipped studio where students will be taught the technical skills needed to work in Adobe Creative Cloud software. Each student is required to prepare a portfolio of his or her best work for presentation to potential employers and art directors and/or participate in a co-op or internship.

This program certificate can be taken on its own or bundled with other certificates toward an Associate in Applied Science (AAS) degree in Integrated Studies. In addition, students have the option to pursue an Associate in Applied Science (AAS) degree in Graphic Design and Communications. Admission occurs in the Fall. Students are encouraged to apply early as openings are limited.

Preparation

A high school or employment background related to any communications field is helpful, such as journalism/photo journalism, advertising/marketing, visual art, graphic art, writing, yearbook design, computer graphics, or desktop publishing. Students interested in this field should be creative and imaginative, have a sense of color and form, be able to work under pressure, meet deadlines, and work independently or as part of a team. Artistic ability is a plus.

Requirements

Students who complete the curriculum requirements earn a Program Certificate in Graphic Design Technology. Additional coursework may lead to an Associate in Applied Science Degree.

Career Opportunities

This short-term certificate provides the skills needed in many career paths including business, entrepreneurship, marketing, web design, etc.

Degree Plans

- Graphic Design Technology Program Certificate