

PRINT AND DIGITAL PUBLICATIONS

Overview

Degrees Offered: Program Certificate

Program Begins: Fall, Spring, Summer

Delivery Method: On Campus

Phone: 701-224-5486

Email: bsc.has@bismarckstate.edu

Description

Changes in the media world have shown that journalism students need training beyond the concentration of writing and reporting. The Bismarck State College Mass Communication program offers publishing and digital elements.

The degree plan provides background in the journalism/mass communication profession and conveys the importance and responsibility of presenting accurate information in the media. Courses cover reporting, feature writing, interpretive writing, opinion writing, and English usage and grammar.

The program offers hands-on professional experience working on BSC's student print and online news magazine The Mystician.

Preparation

Students planning to study Print and Digital Publications should have an interest in writing and the ability to communicate information obtained by observation and interview. Potential students should have curiosity about their world, an eye for detail, and a desire to learn by reading and talking to others. A background in writing, technology, business, and political science can be helpful. Experience with publications is also beneficial.

Requirements

Students who complete the curriculum requirements earn a technical program certificate, which can be applied toward an Associate in Applied Science Mass Communication Degree.

Career Opportunities

Careers in mass communication are diverse, and graduates will find employment in a variety of areas — print, broadcast, or electronic media; advertising, marketing, or public relations; government, law, or politics; health, energy, or environmental corporations.

Career Possibilities: journalist, editor, news correspondent, columnist, media specialist, public relations manager, media planner, broadcast producer, photographer, videographer, audio-visual technician, web/technical writer or designer, media personality such as a disc jockey, news reporter or anchor.

Degree Plans

- Print and Digital Publications Program Certificate